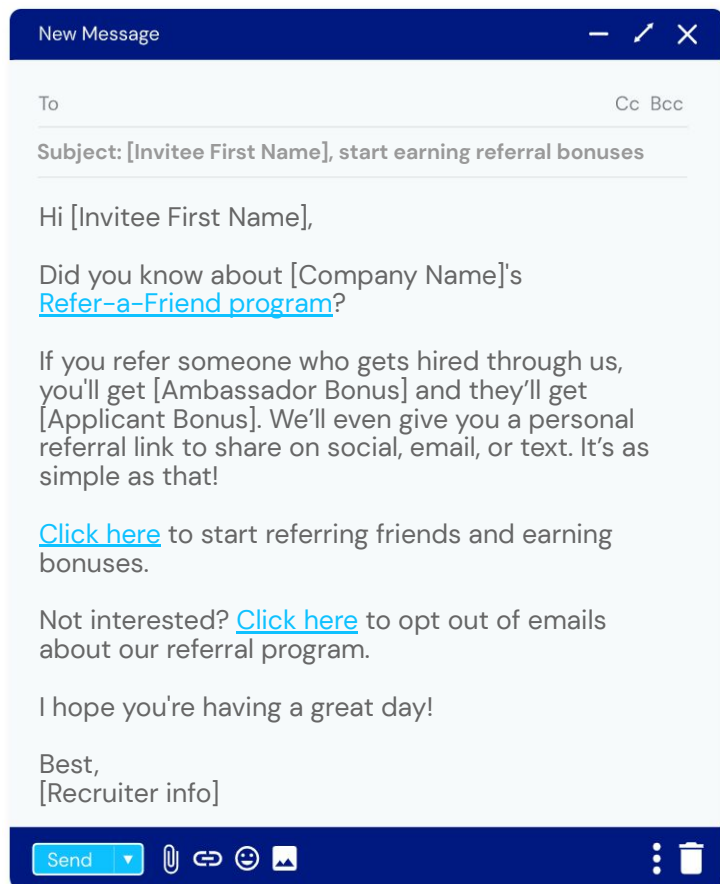# StaffingReferrals

# Flow Ambassador Invite Templates: Dual-Sided Referral Program

When new potential brand ambassadors are loaded into your Staffing Referrals account (e.g., via a list upload or an ATS trigger), they will automatically receive a series of emails and text messages from your recruiters inviting them to join your referral program.
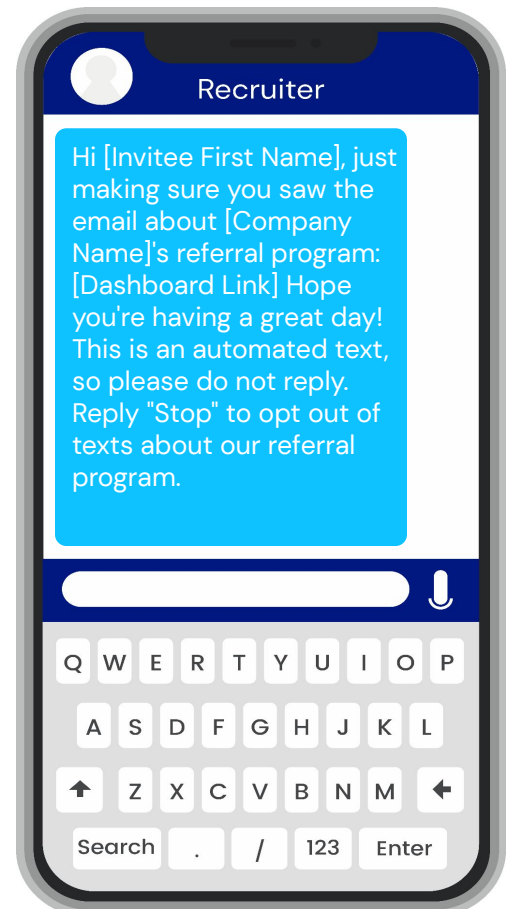
Staffing Referrals provides a full set of email and text messaging templates that you can use out of the box. We've tested these messages and we know they work! You can also customize these messages – visit our knowledge base to learn how to view and edit your automated messages.

## Email #1

New Message — ✎ ✕

To                                              Cc  Bcc

Subject: [Invitee First Name], start earning referral bonuses

Hi [Invitee First Name],

Did you know about [Company Name]'s Refer-a-Friend program?

If you refer someone who gets hired through us, you'll get [Ambassador Bonus] and they'll get [Applicant Bonus]. We'll even give you a personal referral link to share on social, email, or text. It's as simple as that!

Click here to start referring friends and earning bonuses.

Not interested? Click here to opt out of emails about our referral program.

I hope you're having a great day!

Best,
[Recruiter info]

Send ▼  📎 🔗 😊 🖼                    ⋮ 🗑

**Delay: 15 Minutes**

## Text

**Recruiter**

Hi [Invitee First Name], just making sure you saw the email about [Company Name]'s referral program: [Dashboard Link] Hope you're having a great day! This is an automated text, so please do not reply. Reply "Stop" to opt out of texts about our referral program.

Q W E R T Y U I O P
A S D F G H J K L
⇧ Z X C V B N M ←
Search  .  /  123  Enter

**Delay: 5 Days**

# Email #2

New Message — ✎ ✕

To       Cc Bcc

Subject: Refer your friends, get 💰

Hey [Invitee First Name],

I'm following up about [Company Name]'s referral program.

Here's how it works:

- Refer your friends through your personal referral link
- If they get a job, you get paid 💰

We're currently offering [Ambassador Bonus] for you and [Applicant Bonus] for your friends.

Let me know if you have any questions!

[Recruiter info]

Click here to opt out of emails about our referral program.

Send ▾  📎 🔗 🙂 🖼️    ⋮ 🗑️

**Delay: 5 Days**

# Email #3

New Message — ✎ ✕

To       Cc Bcc

Subject: Help the people you love find a job they love

[Invitee First Name] –

Do you have any friends looking for a new job? Introduce them to me and you'll both get a bonus if they take a job through [Company Name].

Click here to refer your friends and help the people you love find a job they love.

Or click here to opt out of our referral program.

Cheers,

[Recruiter info]

Send ▾  📎 🔗 🙂 🖼️    ⋮ 🗑️

**Delay: 5 Days**

# Email #4

New Message — ✎ ✕

To       Cc Bcc

Subject: Your referral bonus is waiting

Hi [Invitee first name],

I've got [Ambassador Bonus] here with your name on it. All you have to do is refer a friend to work with [Company Name] – if they take a job with us, *you both get a bonus*!

Join the referral program.

Not interested in referring friends? Click here to opt out.

Cheers,

[Recruiter info]

Send ▾  📎 🔗 🙂 🖼️    ⋮ 🗑️

**Delay: 5 Days**

# Email #5

New Message — ✎ ✕

To       Cc Bcc

Subject: Help your friends, earn rewards

Hi [Invitee First Name],

Would you like to help your friends find a new job and also get some cash in your pocket?

If you refer a friend to work with [Company Name], we'll give you [Ambassador Bonus] and your friend [Applicant Bonus]. It's a win–win!

Click here to start referring or click here to opt out.

Hope you're having a good week!

[Recruiter info]

Send ▾  📎 🔗 🙂 🖼️    ⋮ 🗑️

**Delay: 5 Days**

# Email #6

To                                     Cc  Bcc

**Subject: Share the ❤️ (and get some 💸)**

Hey [Invitee First Name],

We hope you love working with [Company Name]!
Do you know anyone else who would love working
with us, too?

Through our referral program, you can help your
friends find a new job and also get referral bonuses
for both yourself AND your friends.

[Refer your friends](#) to start sharing the ❤️ and
earning some 💸.

Questions? Give me a ring at [Recruiter Phone].

Best,

[Recruiter info]

Send ▾